



Ref: 167098

April 23, 2012

Craig Wisehart, Program Director
Electronic Products Recycling Association
c/o Encorp Pacific (Canada)
206 - 2250 Boundary Road
Burnaby, BC V5M 3Z3

Dear Mr. Wisehart:

Stewardship Plan Approval

Thank you for submitting the Electronic Products Recycling Association (EPRA) Product Stewardship Plan for the period 2012 – 2016 on September 7, 2011, and the subsequent revised and finalized plan on April 5, 2012, in fulfillment of the requirement under section 4 of the Recycling Regulation.

The Stewardship Plan advises that the Electronic Stewardship Association of BC is to be replaced by the new Electronic Products Recycling Association (EPRA) as the responsible organisation for delivery of the stewardship program in BC. The Plan also expands the scope of products, and integrates input from the five year stewardship plan review as required under Section 6 of the Regulation.

I have completed my review of the submission and hereby approve the Electronic Products Recycling Association Stewardship Plan for 2012 - 2016. This Stewardship Plan will replace the Electronic Stewardship Association of BC Stewardship Plan that was approved by the Ministry on December 18, 2006. Please be advised that this approval applies only to materials or content contained in the plan that pertains to the requirements of Section 5 of the Recycling Regulation.

Program Communication and Public Awareness

With the large number of stewardship programs launching on July 1, 2012, and to ensure a successful program launch, it is paramount that the public, consumers, industry, and any other

affected stakeholders are informed of your program and any visible program fees well in advance of the program launch date. To that end, it is our understanding the several stewards/agencies are in the process of combining efforts to develop a collective communications program for stewardship programs launching July 1st.

Equally important to a successful program is ongoing communication and public awareness. We expect you to strive to exceed and continuously improve on the targets for this area in your plan. Given the importance of public awareness, the Ministry is considering establishing a consumer awareness target for eventual incorporation into the Recycling Regulation. We will keep you apprised on the development of this initiative.

Third Party Independent Audit of Non-financial Information in Annual Reports

Please note that the Ministry of Environment, as part of its Industry Product Stewardship compliance strategy, now requires third party testing to confirm prescribed non-financial information reported in industry stewardship agency annual reports. The enclosed document entitled "Guiding Principles - Product Stewardship Agency Non-Financial Information Testing", dated November 15, 2010, contains information and direction for stewardship agencies on the required procedures. For convenience, electronic templates of the test procedures and related documents are available on the Ministry's website at: <http://www.elp.gov.bc.ca/epd/recycling/guide/index.htm>. Please be advised that these Guiding Principles are currently being refined and you will be advised when an updated document is available. Please contact Greg Tyson at (250) 387-9774 if you have questions on this requirement or associated documents.

I look forward to working with you to ensure your program is successfully implemented. If you have any questions about this approval or the implementation of your plan, please contact David Lawes at (250) 387-3588 or David.Lawes@gov.bc.ca.

Sincerely,



David Ranson
Director, Waste Management

cc: David Lawes, Head, Industry Product Stewardship Programs
Greg Tyson, Analyst

File: 50400-25\ELEC-EPRA